



Andrew Henry
Graphic Designer

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Experience

Lead Designer

Sarankco / New York, NY

November 2022 – Present

- Creating and assisting in impactful marketing materials for various clients including emails, banner ads, social media graphics, print ads, and presentations.
- Presenting to clients and collaborating with external partners to execute deliverables.
- Clients include American Express, SAP, and Goldman Sachs.

Lead Designer

Athorn Clark & Partners / New York, NY

May 2018 – October 2022

- Successfully rebranded multiple companies, including logos, taglines, brand guidelines, stationery, and websites.
- Created effective marketing materials for various clients including social media graphics, pamphlets, flyers, presentations, web pages, web ads, banners, posters, product packaging, and reports.
- Clients include Ericsson, Kemet, Keysight Technologies, Symend, and ProBiora Health.

Designer

Inc Design / New York, NY

November 2016 – April 2018

- Designed and refined annual reports, print material, and websites.
- Clients include Hess, Mack-Cali, Bunge, W.R. Berkley Corporation, and Kapstone.

Junior Designer

Russell Design / New York, NY

May 2015 – October 2016

Design Intern

Chermayeff & Geismar & Haviv / New York, NY

December 2013 – May 2014

Skills

Proficient in: Adobe Creative Suite (InDesign, Photoshop, Illustrator, XD, After Effects), Sketch, HTML, CSS, WordPress, Powerpoint, Hubspot, Branding, Identity, Print Layout, Visual Design, Web Design, Email Marketing, Typography, and Photography.

Education

Bachelor of Fine Arts in Graphic Design

The University of the Arts / Philadelphia, PA / 2013

- Recipient of the Promising Artist Scholarship.
- Studied font design for two semesters under Mike Abbink, award winning font designer, and Andy Clymer, senior font designer at Hoefler & Co.

Endorsement

“Andrew is a talented designer with a particular interest in Branding. Easy to work with, plugged into latest trends and very skilled at getting to the essence of a brand through logos, identifiers, descriptors and how to apply them.”
—Anthony Russell, Owner at Russell Design